

NEW, Improved Formula!

PREMIUM HOAGIE ROLLS

Elevate your sandwich builds with our new and improved Premium Hoagie Rolls. A softer, more flavorful golden brown roll featuring a mild sourdough taste, this new formulation helps bring out all the subtle flavor cues that make your Hoagies a hit with your customers.



NEW TEXTURE AND FLAVOR NOTES

that resonate with today's adventurous tastes

GOLDEN BROWN, SPLIT TOP with hinge sliced, sliced and unsliced options

A VARIETY OF SIZES that stand up to your most creative builds

NEARLY
50%
OF DINERS
WANT **PREMIUM
SANDWICH
BUNS**¹

PATRONS
UNDER 35
 **CRAVE ON-TREND
SPECIALTY BUNS**²



Order yours today. Contact your sales representative or visit www.FlowersFoodservice.com

¹ IRI and Bakery Gourmet Buns
² Technomic, Inc., Burger Consumer Trend Report, 2015