ON TREND & VERSATILE

ANCIENT GRAIN BUN

PROTEIN PACKED ARTISAN ALL DAY

Our new Ancient Grain Bun is loaded with possibilities.

Appeal to patrons seeking healthier options with this versatile, premium on-trend bun.

European BAKERS

FlowersBakeries FOODSERVICE

ON TREND & VERSATILE

ANCIENT GRAIN BUN

Never before has one bun tackled so many trends.

18 OUT OF 20
OPERATORS SAY THEY WOULD
MENU THIS BUN[1]

ANCIENT GRAINS
OFFER MORE
PROTEIN, FIBER & VITAMINS
THAN MODERN GRAINS[2]

CONSUMERS ARE
INCREASINGLY
HEALTH-CONSCIOUS
IN THEIR FOOD CHOICES[3]

NUTRIENT-PACKED

5 GRAIN BLEND
NUT-FREE

7G PROTEIN PER BUN & 3G FIBER PER BUN

NO HIGH FRUCTOSE CORN SYRUP

DELICIOUSLY VERSATILE

- A smooth-flavored, golden-brown, 2.8 oz., 4.25″ bun
- Crafted with **millet, spelt, amaranth,** Khorasan flour and buckwheat flour
- Perfect for breakfast, lunch or dinner
- Menu with multiple proteins

WHAT'S IN IT FOR YOU

- Add diversity to your menu with one bun
- Dishes made with ancient grains are the hot-trending items customers want to try
- Add the appeal of ancient grains across your menu—and across dayparts
- Customers will pay more for upscale entrées using Ancient Grains

WHAT'S IN IT FOR YOUR CUSTOMERS

- Ancient grains offer more protein, fiber and vitamins than modern grains[2]
- Offers unique flavor and texture experiences for today's adventurous eaters

A BETTER CHOICE FOR TODAY'S WIDELY VARYING TASTES.

Customization is key with today's patrons. Our European Bakers Ancient Grain Bun is the new bun solution that delivers on all the on-trend demands:

- Trendy & Different
- All Day Meal Carrier
- Health & Indulgence
- Signature Items for LTOs
- Boomers & Millennials
- Dine-In & Delivery

ONE BUN
COUNTLESS TRENDS
ANY DAYPART

Perfect for breakfast, lunch or dinner.

Our new Ancient Grain Bun is the one bun that works across your entire menu to delight customers seeking inspired dishes made with ancient grains.

Breakfast *- Egg 'N' Hash Sandwich*

Lunch *- Chicken Salad LTO*

Lunch *- Grilled Chicken Sandwich*

Dinner *- Crispy Chicken Special*

Dinner *- Ancient Grain Veggie Burger*

Dinner *- Pulled Pork & Cabbage Slaw*

FLOWERS ITEM #10596430 | 4.25" Ancient Grain Bun, Sliced, 2.8 oz. | 8/12 pk

To learn more about our bread solutions, contact your Flowers Bakeries Foodservice Sales Representative at **866.357.6225** or visit **www.flowersfoodservice.com**

1 Flowers Foodservice Proprietary Operator Focus Group study, July 2018
2 "The Whole Grain Goodness of Modern and Ancient Grains," Harvard Health Blog, June 2016
2 "Bun Market Adapting to Consumer Trends," Food Business News, July 2018
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